

TRAVEL TRADE

Cyprus

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EXCHANGE RATES

as of **29.12.2016**

COUNTRY	CURRENCY	EUR1=
US (USD)	Dollar	1.04
UK (GBP)	Pound	0.85
Switzerland (CHF)	Franc	1.07
Japan (JPY)	Yen	121.97

Aegean Records Revenue Rise in Third Quarter



A trading update for Aegean Airlines for the nine month period ending September 30, 2016, showed consolidated revenue at EUR819.9 million, three percent higher versus the same period in 2015.

During the third quarter of 2016, revenue rose by seven percent to EUR416.3 million with net earnings 11 percent higher at EUR74.9 million.

Dimitris Gerogiannis, managing director, Aegean Airlines, said, "The significant expansion undertaken with 61 aircraft covering a network of 145 destinations as well as the continuously improving recognition of our product and brand awareness on our international network yielded positive results and contributed to improved profitability and strong cashflow for the quarter."

Tourist Arrivals to Europe Grow Three Percent



European Union mandated BLUE MED Functional Airspace Block (FAB) has reported steady results in terms of its air traffic flow and capacity management.

International tourist arrivals to Europe grew by three percent in the first half of 2016, compared to the same period in 2015.

Fastest growth was recorded by Iceland with a 34 percent increase, driven by both short and long-haul markets, followed by Slovakia and Cyprus, both growing 19 percent, the latter benefiting from deferred Russian travel typically bound for Turkey.

European tourism continues its positive trend and shows exceptional resilience to geopolitical safety and security challenges.

IMPRESSIVE BOOST in TOURISM

Arrivals




TOURISM ARRIVALS TO CYPRUS IN OCTOBER, 2016 EXPERIENCED AN INCREASE OF 32.6 PERCENT COMPARED TO THE SAME PERIOD IN 2015, REACHING 357,194 TRAVELLERS.



This has been the sixth consecutive month in 2016 to break arrival records in relation to previous years. A historically high performance was recorded for all the first 10 months, since the total arrivals reached three million, a year-on-year increase of 20.3 percent. This is the highest corresponding performance ever achieved in the tourism segment of Cyprus. The strongest markets which contributed to this increase are those of the UK, Russia, Greece, Germany, Israel, Ukraine, Sweden, and Switzerland.

Eur120 Million Investment by Pafilia



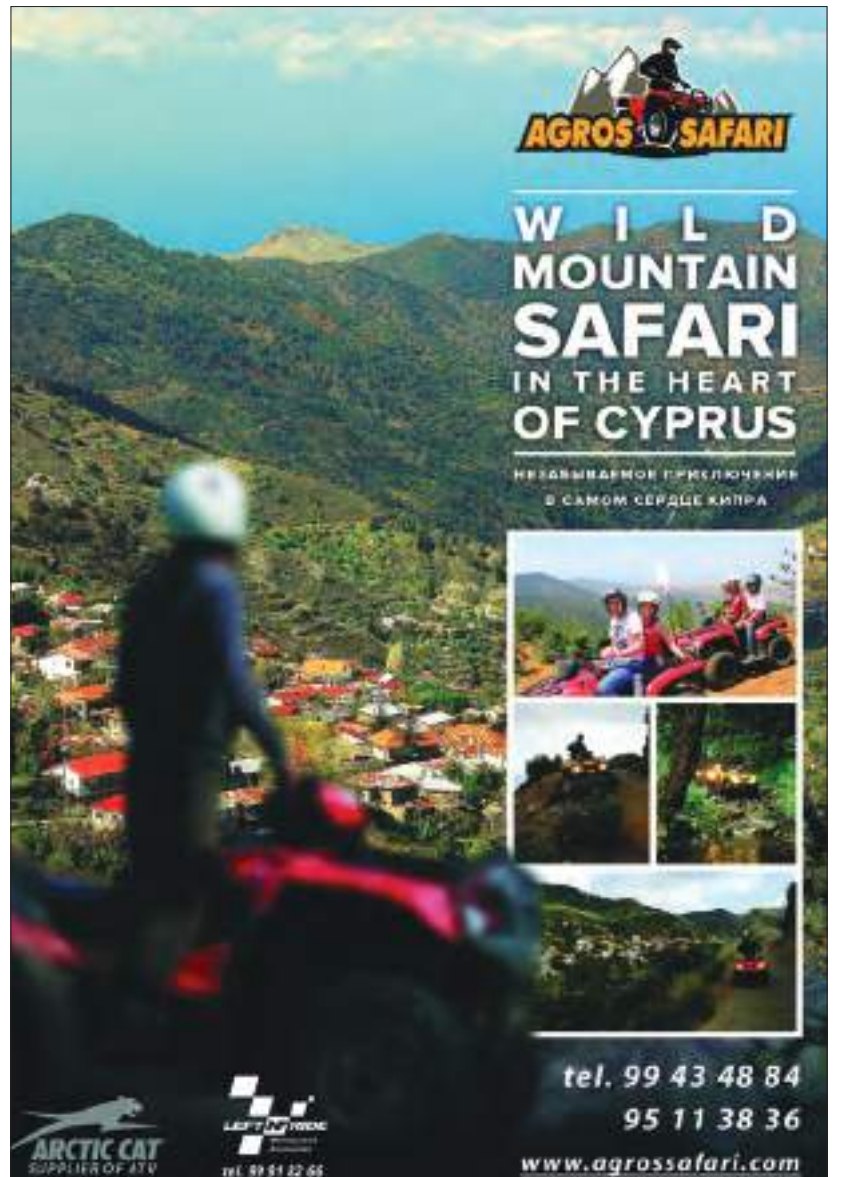
ONE by Pafilia

Pafilia Property Developers Group of Companies has appointed the Arabian Construction Company and Joanou & Paraskevaides consortium, for the construction of luxury residential project, ONE, in Limassol.

The EUR120 million project will stand at 170m above ground and boast 83 luxurious apartments and a three-floored penthouse, all with uninterrupted sea and mountain views.

The development is a new landmark for Limassol and Cyprus as a whole, changing the city's landscape, facilitating the country's goals and enhancing its image as an attractive destination for foreign investment.

It marks the island on the international luxury property map and represents the highest standards in architecture and design aesthetics.



AGROS SAFARI

WILD MOUNTAIN SAFARI
IN THE HEART OF CYPRUS

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Mall of Cyprus to Expand

The Mall of Cyprus

Following a decision of the board of directors of The Mall of Cyprus, the expansion of the shopping centre has been approved, subject to obtaining the required bank and shareholder funding.

The planned development will now involve the extension of the north-west side of the existing mall building, with new retail and parking areas being constructed on the current ground floor parking level. Furthermore, two shopping levels ground and first floor and two parking levels mezzanine and first floor will be added.

The additional retail area will improve the shopping centre's fashion offering and tenant mix as well as create an attractive and functional food court and restaurant section.

The investment will exceed EUR25 million, while the project is expected to be completed by October, 2018.



Ride the Capital 2016 a Success

Organised by the Nicosia Tourism Board, the December, 2016 Ride the Capital event allowed cyclists to explore the beauty of the city and countryside through two amazing cycling routes.

Experienced cyclists had the opportunity to join the Expert Route, which started from Famagusta Gate and went all the way to Machairas Monastery, while for a more relaxed experience, the Family Route followed a path from D'Avilla Moat to Faneromeni Square.

A festive party awaited cyclists at the finish line, with music by Rumba Attack.



Tourism Experiences Significant Growth

According to a report by the Cyprus Hotel Association (CHA), tourism revenue was expected to reach the EUR2.4 billion mark for 2016, an increase of 14 percent compared to 2015.

Jobs in the tourism and hotel industry also saw an increase of 16 percent for 2016, compared to the same period in 2015.

Thanks to combined marketing efforts at World Travel Market and the planning of airlines and foreign tour operators, 2016 was an optimistic year for the tourism segment.

Zacharias Ioannides, general manager, CHA, said, "Important positive developments will [...] render our state more efficient, more competitive and friendly to businesses, foreign investments, and to the citizens [of Cyprus]."

Positive Outlook for Tourism in Cyprus

Charis Loizides, president, Cyprus Hotel Association (CHA), recently noted that prospects for the continuation of tourism development have been very positive so far.

Despite the optimism, Loizides expressed that there is more work to be done, especially in the direction of modernisation and reformation of the state, in addition to creating a more business-friendly economic investment environment.

The CHA also presented the events it is planning for this year, the use of social media by Cypriot hotels and the intervention of the district committee of the association for the creation of necessary infrastructure and the proper promotion of Nicosia abroad.

The wedding tourism market was also discussed, in light of Cyprus' participation at the Wedding Exhibition in London.

Cyprus Casino Set to Be Largest in Europe



Giorgos Lakkotrypis, minister, energy, tourism, and commerce, Cyprus, revealed that the multi-thematic casino resort to be built in Cyprus will be the biggest in Europe both in regards to the number of tables and game consoles.

During his speech to the Electricity Authority of Cyprus (AHK), the minister also explained that the proposal and ideas for the venture will enrich Cyprus' tourist product, as it will be targeting themes that have not been a focus before in the country or in Europe as a whole.



CONFERENCES

The Hotel's guests may enjoy all four main Halls, "EVROPI, DANAE, NEFELI and CLIO". All four fully equipped, adaptable Conference Rooms offer ultimate flexibility in a venue for any event from 10 to 350 attendees. All four Halls provide full range of audiovisual facilities ready to meet the needs of the smallest meeting to a multifunctional conference, festive banquets or hi-impact product launching seminars.



SEMINARS

The adaptable Event Halls are ready to accommodate the needs of a Single Venue Conference request to a multifunctional versatile Workshop/Training. High end audiovisual facilities and high speed internet secures the Events' successful implementation while the Hotel's Staff being able to cater any Food and Beverage Requirement of a simple Welcome Coffee Station to a rich coffee break, buffet meals or selective set menus.



MEETINGS



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Ayia Napa Gets Beachfront Upgrade

Socrates Hasikos, minister, interior, Cyprus, laid the foundation stone of the development for the improvement of the Ayia Napa beachfront.

“Our vision is to make Ayia Napa the best and most cosmopolitan Mediterranean tourist destination that guests will enjoy, businesses and professionals will thrive from and residents will be proud of,” said Hasikos.

Construction is expected to be completed in 18 months, by the end of May, 2018, with the cost for the first phase reaching EUR2.6 million, and will cover the distance between the harbour to Pernera beach.



Sea Caves, Ayia Napa

First Phase of Sculpture Symposium a Success



4th International Sculpture Symposium of Ayia Napa

The 4th International Sculpture Symposium of Ayia Napa was completed following its four-week success.

Phase A involved sculptors from Russia, Armenia, Georgia, Ukraine, France, and Italy, whose projects left audiences looking to explore Ayia Napa’s culture and art speechless. The artists delivered 14 other works in the final stages of the symposium to conclude the event on a high note.

The first awards were given by Kikis Constantinou, president, Sculpture Symposium, and Maria Tofini Tsantila, cultural officer, Ayia Napa, who thanked and congratulated the artists for their masterpieces.

Culture Workshop a Success in Famagusta



Famagusta

The Famagusta Tourist Commercial Industrial Company organised a workshop titled *Exchange of views, best practices and expertise* under the Mosaic of Cultures program.

The workshops, which spanned five days, were addressed to third country workers (TCW) and employers to inform them about rights and obligations concerning labour relations.

Among the targets of the event was the support of the integration process of TCWs in Cypriot society, improving the possibility of social integration, understanding and socialisation, and the prevention of social exclusion.

Essentially, the aim was for TCWs to gain a better understanding of the institutions, rights, and obligations for citizens and permanent residents who live and work in Cyprus.

CTO Participates in ICEF Berlin

The Cyprus Tourism Organization (CTO) recently took part in the educational ICEF Berlin exhibition, aiming to promote Cyprus as a destination for learning English.

This is the largest international education exhibition, with a large number of companies and educational institutions from all over the world participating.

CTO met with key figures to provide information for Cyprus as a destination for learning English, and to promote schools and institutes of Cyprus. Members of English Language Schools Association of Cyprus were also present in association with CTO.

The main markets for the segment are Russia, Italy, Kazakhstan, Ukraine, France, Germany, Poland and Spain.

Cyprus attracts an average of 2000 international students per year and presents a positive outlook for growth in regards to competitor countries that offer a similar product.



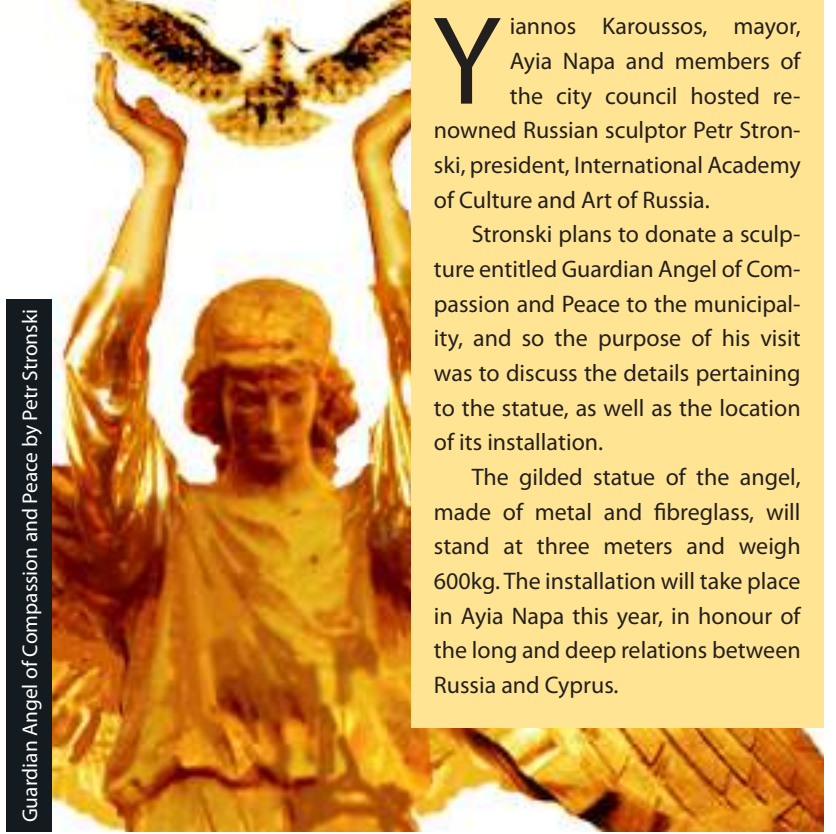
Berlin

Ayia Napa Mayor Hosts Petr Stronski

Yiannos Karoussos, mayor, Ayia Napa and members of the city council hosted renowned Russian sculptor Petr Stronski, president, International Academy of Culture and Art of Russia.

Stronski plans to donate a sculpture entitled Guardian Angel of Compassion and Peace to the municipality, and so the purpose of his visit was to discuss the details pertaining to the statue, as well as the location of its installation.

The gilded statue of the angel, made of metal and fibreglass, will stand at three meters and weigh 600kg. The installation will take place in Ayia Napa this year, in honour of the long and deep relations between Russia and Cyprus.



Guardian Angel of Compassion and Peace by Petr Stronski

New Action Plan for Tourism Development Underway

The Tourist Development and Promotion Company of Paphos (ETAP) has forged a new preliminary budget and promotion action plan for the year.

The incentive, seeking to promote Paphos as the European Culture Capital for the current year, will exhibit the special product offerings that differentiate the city from other destinations, as well as target new markets with good air connections and prospects.

The new strategy will include efforts such as participating in specialised exhibitions and workshops abroad, hosting journalists and bloggers, and using social media, among others.

So far, the year shows positive signs for visitor flow from several key markets, and the ETAP predicts that the year will set a new record for tourism and further contribute to solving the chronic problem of seasonality.



Paphos

CoC Promotes Pier Construction for Paphos Port

Representatives from the Paphos Chamber of Commerce (CoC) met with officials at the Ministry of Transport, Communications, and Works, in order to discuss the need for piers in the ports of Paphos and Latchi.

The CoC proposed the cost of a project feasibility study, which must first be carried out to specify the possibility of private sector involvement in the construction of the piers, while the ministry welcomed the request of the chamber to undertake the costs, and prepared a proposal to the cabinet.

The project aims to develop nautical tourism in the region by constructing piers in the harbours of Paphos and Latchi for the safe berthing of large cruise ships and to provide secure access to visitors.

Limassol at WTM a Success



Limassol

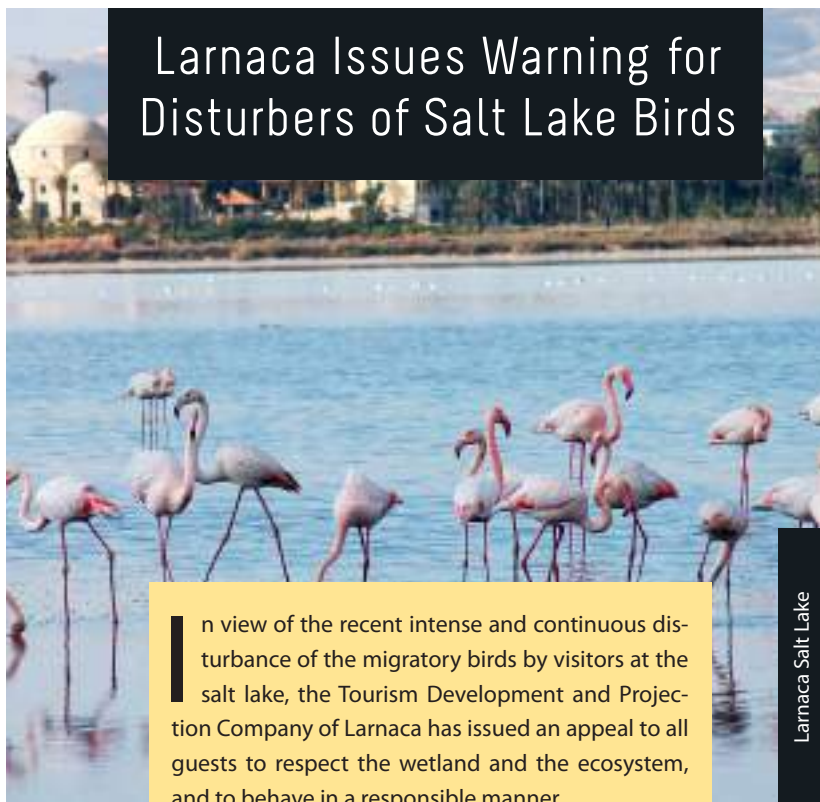
The Tourism Development and Promotion Company of Limassol participated at World Travel Market (WTM) London in 2016, with positive results.

The region so far has had optimistic results, recording a substantial increase in arrivals for 2016. In the first 10 months, Limassol saw 115,000 more British tourists than the same period in 2015.

This trend is expected to continue in the current year, according to tour operators in the UK which met with Limassol representatives at WTM. The company also held meetings with conference organisers, journalists and other tourism professionals in order to strengthen the relations and visibility of Limassol.

The group also took part in educational presentations and themed events in various UK cities, and is hosting tourism consultants, journalists, and bloggers as part of its promotion efforts.

Larnaca Issues Warning for Disturbers of Salt Lake Birds



Larnaca Salt Lake

In view of the recent intense and continuous disturbance of the migratory birds by visitors at the salt lake, the Tourism Development and Projection Company of Larnaca has issued an appeal to all guests to respect the wetland and the ecosystem, and to behave in a responsible manner.

According to experts, flamingos visit the island's salt lake to rest and feed, so the constant disturbance might not only cause the birds to never return to the country, but also affect their reproductive cycle during the spring.

The salt lake of Larnaca is designated as a Wetland of International Importance (Ramsar) and should therefore be preserved for its ecological value as well as for the natural environment, which is a landmark of rare beauty for the island.

Paphos Promotional Material Gets Upgrade



Aphrodite's Rock, Paphos

The Tourism Development and Promotion Company of Paphos is continuing efforts to market the province as a tourist destination by implementing a host of activities related to the upgrading of promotional printed and electronic material.

The information presents Paphos as a year-round tourist destination, while a new advertising paper bag has been created, along with a new three-minute promotional clip.

The incentives are complemented by an upgraded official website and improved social media accounts, while the company also plans to create apps for this current year.

Thanks to a fresh approach to the design and strengths of the specific experiences offered by the city throughout 2016, the new strategy will emphasise the many differences of Paphos compared to other destinations.

S7 Airlines to Adds Greek Island to Route



Kos

As part of its summer schedule, S7 Airlines is set to operate regular flights from Moscow to the Greek island Kos.

The flights will begin on April 29, twice a week on Thursdays and Saturdays, and as of May 29, the frequency will be increased to three times a week, with the addition of a Monday service.

Commenting on the airline's new route, Igor Veretennikov, commerce director, S7 Airlines, said, "[In 2016] Greece has become one of the most popular European countries among Russian travellers. Kos island is interesting, not only with its different beaches, ancient forts and castles but also with its opportunities of activities; the northern seaside traditionally attracts fans of windsurfing and other water sports."

New Athens – Edinburgh Service Launched



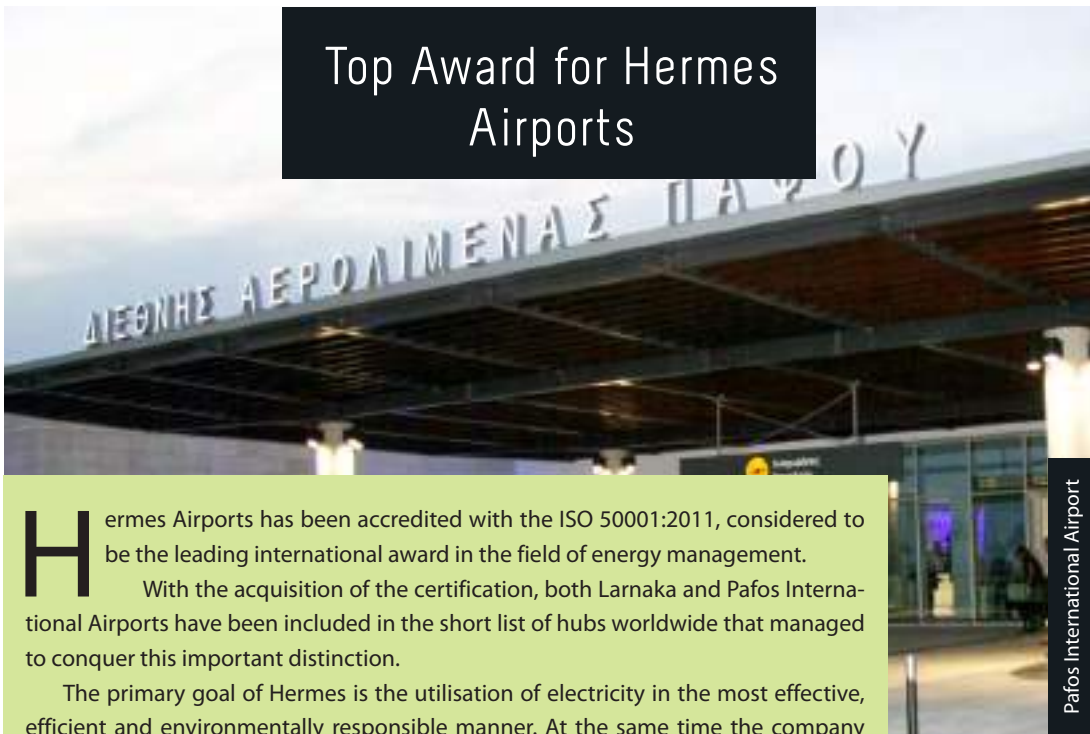
Athens

Edinburgh Airport and Aegean Airlines, have announced a new route from Edinburgh to Athens for this current year.

Operating on Tuesdays and Fridays between June 20 and September 19, the service provides passengers with a direct link between the Greek and Scottish capital cities, while also offering a high number of connecting opportunities to cities in the neighbouring countries such as Cyprus and the Balkans.

Gordon Dewar, CEO, Edinburgh Airport, said, "Athens is one of the world's oldest cities and Edinburgh is often known as the Athens of the North – so this exciting new route is sure to be welcomed by passengers from both Scotland and Greece."

Top Award for Hermes Airports



Pafos International Airport

Hermes Airports has been accredited with the ISO 50001:2011, considered to be the leading international award in the field of energy management.

With the acquisition of the certification, both Larnaka and Pafos International Airports have been included in the short list of hubs worldwide that managed to conquer this important distinction.

The primary goal of Hermes is the utilisation of electricity in the most effective, efficient and environmentally responsible manner. At the same time the company explores the possibilities of utilising renewable forms of energy.

Since 2010, Hermes Airports has adopted measures for saving energy, reducing carbon dioxide emissions, significantly reducing the environmental impact arising from the operation of the airports.

Qatar Airways Honours Cyprus

Qatar Airways honoured Cyprus' outstanding levels of support at the 2nd Agency Awards Ceremony and Gala Dinner. At the event, 12 awards were given to several travel agents for their valuable contribution to Qatar Airways during 2016.

The hostess, Marimar Laveda, country manager Iberian Peninsula, Greece and Cyprus, Qatar Airways, commented, "Cyprus has proved to be a booming market for Qatar Airways, with operations starting in 2014, we have made quite big strides in such a short time. Of course this was made possible due to tremendous support received from our partners, their feedback has helped us understand market demand better and create a more localised product".

Moreover, Laveda passed on the torch to Theresa Janet Cissell who is now the new country manager Iberian Peninsula, Greece and Cyprus.

New Colossal Project for Rhodes



Amada Colossos Resort

Louis Hotels announced the beginning of a new coastal project in Greece, Amada Colossos Resort. Located on the island of Rhodes, the resort is a member of Colossos, franchised by LTI, and will be operated by Louis Hotels.

The all inclusive property will feature 699 luxurious rooms and suites, villas and swim-up rooms, as well as 16 restaurants and bars, six swimming pools, three clubs for children and teenagers, an outdoor water park and a 24hour executive lounge. The completion of the project will be divided in two phases; the first stage to be concluded in June, 2017, along with the resort's launch, and the second and final phase in May, 2018.

Olympic Lagoon Resort Closes for Renovation

Kanika Hotels & Resorts announced that Olympic Lagoon Resort in Ayia Napa will temporarily close down for renovation as of November, 2016. With an estimated cost of EUR11 million, the renovation and upgrade program of the hotel will aim to elevate the quality standards of all indoor and outdoor areas including all leisure facilities and rooms. The new rooms will increase the hotel's total room capacity from 301 to 319.

Moreover, the existing outdoor entertainment venue will be replaced by a main outdoor cocktail bar and an indoor entertainment venue will be added to the hotel's indoor facilities.

Olympic Lagoon Resort is set to reopen its doors on April 1, 2018.



Olympic Lagoon Resort outdoor facilities

Atlantica Hotels Wins 17 Awards



Atlantica Aeneas Resort and Spa

The 2016 World Travel Market London was a great success for Atlantica Hotels & Resorts after winning 17 major awards at the Annual Award Ceremony organised by travel and tourism companies TUI UK and TUI Nordic.

The brand walked away with honours such as *Best Thomson Gold*, *Best Suneo Club*, and *First Choice Holiday Village*, among many others.

Each year Atlantica Hotels & Resorts continues to grow within the tourism industry and strives to offer high quality facilities and services to its customers.

Innovative Virtual Reality App for Zenobia



The famed shipwreck Zenobia in Larnaca is now available in digital form, as a virtual reality application. Designed by Kalia Aristeidou and supported by the Tourism Development and Promotion Company of Larnaca, the innovation enables users to not only digitally tour the wreck, but to also familiarise themselves with the area and organise a real dive.

The app includes an e-book with all recorded marine species found in the wreck, as well as general information regarding Cyprus as a tourist destination and Zenobia's history.

The offering is expected to provide a competitive advantage to Cyprus by attracting diving tourism, a niche market which generates significant revenue. The Zenobia wreck alone yields revenue beyond EUR14 million annually.

Luxury Showcased at Limassol Marina



Limassol Marina

Around 150 distinguished guests attended a unique event at Limassol Marina in October, 2016 hosted collaboratively by Dora Theophilou Haute Parfumerie and Ralph Lauren.

During the evening, Ralph Lauren's new collection for women was put on show, while a selection of branded fragrances were displayed by the perfumer.

The event, held under the theme *For your eyes only*, was complemented by three brand new Maserati cars. Moreover, guests enjoyed music by local jazz band, Mood Indigo as well as Moët & Chandon champagne.

An advertisement for Phelena Rent a Car. It features a bright yellow hatchback car in the foreground. In the background, there is a sign that reads 'Rent a car...' and a larger red sign listing benefits: 'NO HIDDEN EXTRAS', 'FULL INSURANCE', 'NO EXCESS', and 'AIRPORT DELIVERY'. The sky is blue with white clouds. At the bottom, the Phelena logo and website information are displayed.

Phelena
Rent a Car

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Celestyal Cruises Wins Best Cruise Award



Celestyal Cruises

In keeping with its reputation for providing authentic experiences and amazing value for its passengers, Celestyal Cruises was recognised as the best value for money cruise line of this year by Cruise Critic, one of the world's leading cruise reviews site.

Winners were selected by a global panel of cruise experts from Cruise Critic, and highlight the best cruise lines across numerous categories.

Kyriakos Anastasiadis, CEO, Celestyal Cruises, said, "We are delighted to receive this award from Cruise Critic. Value for money and authentic experiences are at the heart of our offering, whether [passengers] are experiencing Celestyal Cruises all-inclusive Greek Islands or Cuba itineraries."

MSC Cruises Awards Top Kinisis

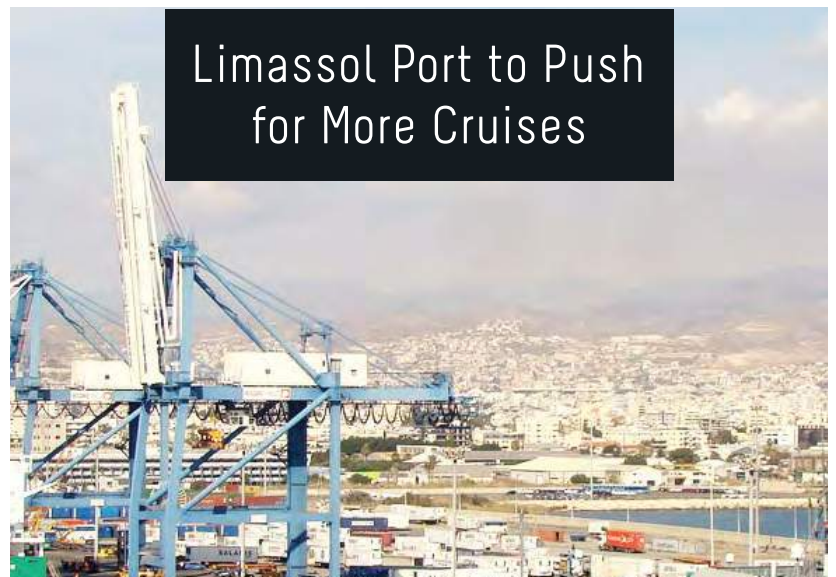
In an event titled *All-Stars of the Sea* held onboard *MSC Fantasia*, luxury cruise company MSC Cruises awarded the best travel agents and representatives from across the globe. Among those was Top Kinisis Travel, a sales representative in Greece and Cyprus, for its contribution to the fruition of cruises from the port of Piraeus.

During the ceremony, MSC Cruises also announced its plans for the next decade, which will include a EUR9 billion investment for 11 high-tech cruise ships and an island marine reserve in the Bahamas.



MSC Fantasia

Limassol Port to Push for More Cruises



Limassol Port

A meeting between Andreas Christou, mayor, Limassol, Charles Meaby, general manager, DP World Limassol, and Christo Pagide, director, exploitation, DP World Limassol, took place at the Municipal Palace in Limassol.

The gathering was an opportunity to exchange views on the best way to attract more cruise ships to the city's port, and discuss the efforts of the municipality and shopkeepers to attract passengers to the city centre. The officials agreed to a new meeting in order to launch more concrete measures.

By the end of January, DP World will take over as the managing company of the Limassol Port, controlling passenger movement, cruise ships, as well as the passenger terminal of the new harbour.

New Orthodoxou Offices Inaugurated

The inauguration of the new office complex of Orthodoxou Group of Companies took place in Nicosia, in the presence of Marios Demetriades, minister, transport, communications and works, and Archbishop Chrysostomos II, who officiated the blessing.

The minister praised the role of the Orthodoxou Group, which employs more than 200 people and represents a number of airlines, including Blue Air in Cyprus.

“The government [...] encourages such initiatives [which are] aimed at the further development of the country's economy and the strengthening of Cyprus, both as a tourist destination and as a commercial and business hub in the Eastern Mediterranean region,” said Demetriades.



New Orthodoxou Group offices in Nicosia

New Museum Opens in Livadia

The Craft of Caning Museum is now open for the public in Livadia, Larnaca.

The museum was inaugurated on November 21, after an initiative by Livadia Municipality to create a space to host and present its traditional basketry 'calamoti', which is only practised by a handful of women today, but was once an incredibly important part of the villagers' everyday life and employment. Livadia is the only place on the island where 'psatharkes' traditionally used for roofing are still made. The village's basketry and straw mat making are also included on the UNESCO Intangible World Heritage List.

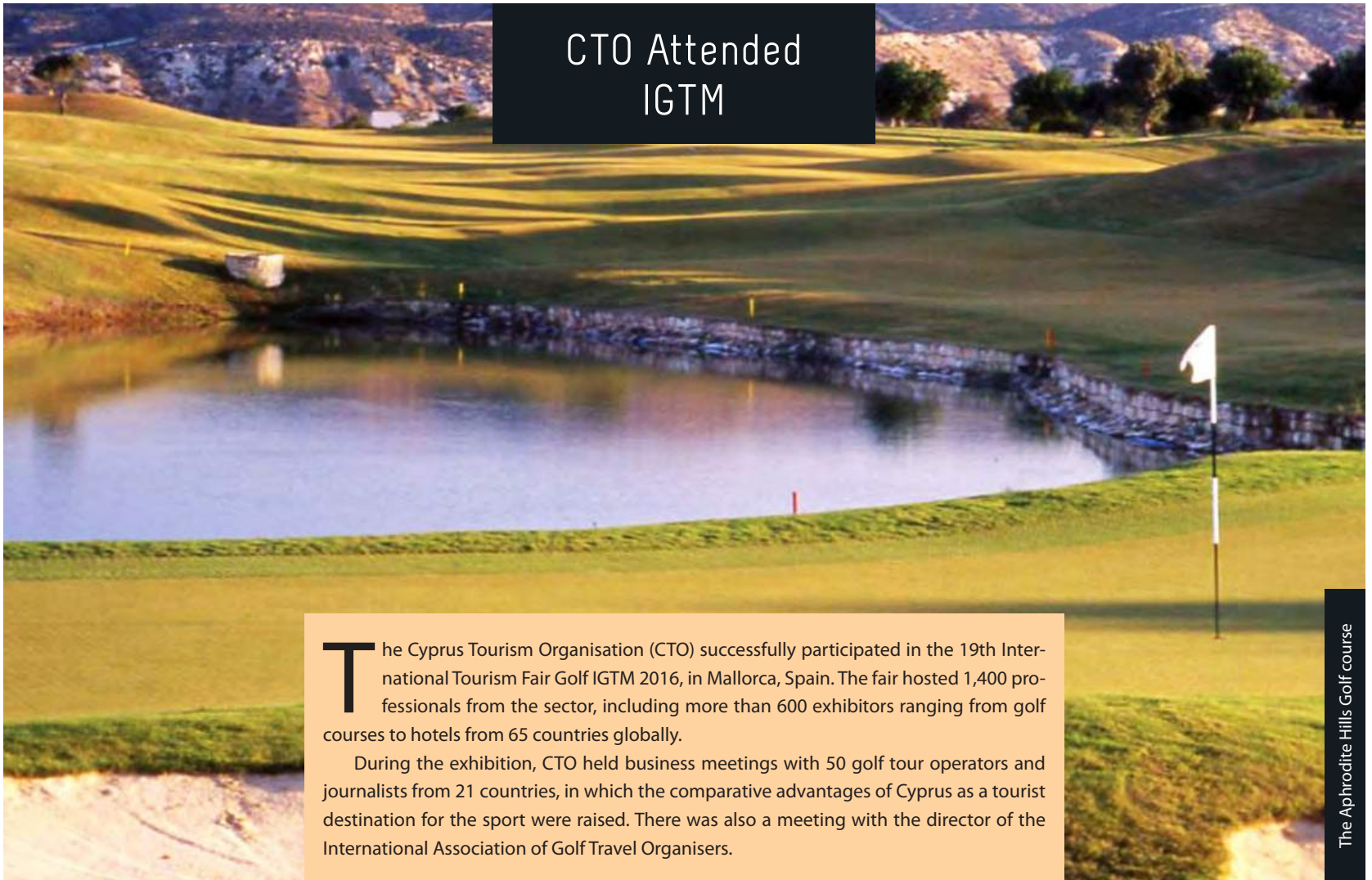


'Calamoti' Basketry

CTO Attended IGTM

The Cyprus Tourism Organisation (CTO) successfully participated in the 19th International Tourism Fair Golf IGTM 2016, in Mallorca, Spain. The fair hosted 1,400 professionals from the sector, including more than 600 exhibitors ranging from golf courses to hotels from 65 countries globally.

During the exhibition, CTO held business meetings with 50 golf tour operators and journalists from 21 countries, in which the comparative advantages of Cyprus as a tourist destination for the sport were raised. There was also a meeting with the director of the International Association of Golf Travel Organisers.



The Aphrodite Hills Golf course



Sculpture Park Wins Excellence Award

Sculpture Park Ayia Napa

The Municipality of Ayia Napa received an award from the international company Trip-Advisor for its cultural benchmark Sculpture Park Ayia Napa.

According to a letter from the organisation, the *Excellence certificate* was bestowed to the park due to the excellent services it offers to visitors, which are acknowledged by the comments of hundreds of guests on the TripAdvisor website. The diploma also states that travellers globally recognise the attraction as an exceptional cultural reference point.

It is worth mentioning that the International Sculpture Symposium of Ayia Napa has been proposed to become a member of the International Organization of Sculpture Symposiums, which is considered a great success for the city and for the country in general.



Charity Helping the Needy in Greece and Cyprus

Charitable programme *Food from the Heart*, founded by Stelios Haji-loannou, of the Stelios Philanthropic Foundation, is constantly expanding its work. Since its inception in 2013, it has been offering thousands of free snacks through 21 distribution points in Greece and Cyprus, to people who are in need.

The response remains high, underlining the need for actions that shape a better everyday life, amid the economic crisis. Since the launch, the demand in Cyprus has fortunately been reduced, but for Greece there has been an increase in demand for the free snacks on offer.

According to Haji-loannou, "The best news would be a day, in the not too distant future, our fellow citizens no longer need us. It would be a great joy, one day not to have people in our distribution points and end the programme. But until then we will be there to help our fellow people in need, both in Greece and Cyprus."

Larnaca Chef Wins Culinary Olympics

Kyriakos Marinou, head chef, Ciao Stelio Hotel, won the gold medal at the recent Culinary Olympics held in Erfurt, Germany.

The competition hosted 175 participants from 73 countries, and Marinou, with the assistance of Antonia Georgiou, sous chef, Ciao Stelio Hotel, got the first prize in the category *food finger and a five course menu*, announced the Larnaca Tourism Board.

The win has raised the bar for the high quality gastronomy offering in Larnaca.



Paphos Wins Best Creative Tourism Destination Award

Paphos Archaeological Park

Thanks to its reputation of offering guests the opportunity to actively participate in experiences associated with the local community, tradition, and culture, Paphos has been awarded with yet another distinction.

The Creative Tourism Network bestowed Paphos the honour of *Best Creative Tourism Destination 2016* during World Travel Market (WTM) London.

After the international company evaluated a candidacy proposal prepared by the Tourism Development and Promotion Company of Paphos, the region received the creative distinction over 100 renowned destinations.



A mouthwatering meze full of fresh ingredients from Pelagos, the poolside Taverna of Anassa Hotel



Young Cypriot beach tennis player, Yiannis Toumazis representing Cyprus in Aruba



Chef Andreas Mavrommatis prepares the new menu of the Vivaldi by Mavrommatis Restaurant at Four Seasons Hotel Limassol



Take a Shot!

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Send your photos to editorial@traveltradecyprus.travel
Because a picture is worth a thousand words...



Katy Spychakov winning the 2016 RSX Youth World Windsurfing Championship in Limassol



CyprusLand visitors look at the largest 3D map of the island

EVENTS

EPIPHANY CELEBRATIONS

Ayia Napa
January 06

Ayia Napa will mark the Theophania celebrations at various locations throughout the day.



SUNSHINE CUP

Lefkara, Skarinou
February 23 – 26

The Afxentia stage race will start in Lefkara and after completing an off-road downhill tour, participants will arrive to Skarinou.



CYPRriot AND GREEK ISLANDS MUSIC AND DANCES

Ayia Napa Municipal Theatre
March 30

The Andreas Nicolaou Music Group will present Cypriot and Greek songs and dances.

Cyprus at WTM a Success

The Cyprus delegation of the Minister of Energy, Commerce, Industry and Tourism held a series of meetings at 2016 World Travel Market (WTM) London.

Representatives met with the UK's main tour operators, as well as corporate aviation representatives engaged in flights programmes to and from Cyprus, where, among others, the current situation in Cyprus tourism was analysed and ways of consolidating and expanding the existing productive cooperation that already exists were studied.

Despite the challenges within the British market, the excellent results achieved this year predict that the market will be maintained in the current year.

UK and Cyprus delegates agreed that this year will be a very good year in relation to British visitor numbers to the island, and passenger numbers are expected to rise a total of 15 percent.

First Georgian Culture Festival in Cyprus



Georgian National Ballet Sukhishvili

The Embassy of Georgia successfully presented the first Georgian Culture Festival in Cyprus.

The event included shows from Georgian National Ballet Sukhishvili, which has 70 years' experience and performed over 20,000 shows in 98 countries, as well as Georgian polyphonic singer, Sting, whose repertoire is distinguished by its variety, range of cosmic sounds, and consists of folklore songs as well as creations by different composers.

The festival would not have been complete without wine, and so before each performance, traditional Georgian wine was offered in the foyer.

Workshop on Development of Rural Tourism

Held at the Center for Environmental Information of Mountainous Larnaca in Skarinou, the Rural Tourism Development Workshop was successfully completed.

The event was organised by the Cyprus Tourism Organisation, the Higher Hotel Institute and the Cyprus Agrotourism Company in cooperation with the Association of Cultural and Special Interest Tourism.

Participants had the opportunity to learn about the importance of rural and agro tourism for sustainable development, growth prospects and practices implemented successfully in Crete and the rest of Greece.